



**New York State Snowmobile Association**  
**DEALERSHIP OF THE YEAR**  
**NOMINATION FORM – SEASON 20\_\_ to 20 \_\_**

Eligibility requirements must include:

- A snowmobile dealership that is deeply committed to organized snowmobiling, is involved with snowmobile organizations, and strives to make the sport even more enjoyable in the future. The size, sales volume, or brands of product have no bearing on the selection process.
- Nomination may be made by individuals or snowmobile organizations.
- All nominations must include responses to all topics addressed in this form.
- All nominations are to be presented in the format of this form and by the application date.
- Additional information, supporting documents, pictures, testimonials, etc. should be presented as an attachment. Use additional pages as necessary. Material submitted will not be returned.

1. Dealership name, phone number (with area code), e-mail address, mailing address, and website.

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2. Name, phone number (with area code), e-mail address and address of sponsor (making nomination)

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3. The dealer is an active member of what snowmobile club(s): \_\_\_\_\_

4. How many years has the dealer been active in organized snowmobiling? \_\_\_\_\_

5. Describe leadership positions and dates of activity the dealer holds and has held in a club, region, state, or national snowmobile association \_\_\_\_\_

6. Describe what local, regional, state and national government meetings where the dealer has been an active participant.

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7. Name and explain how the dealer participates in club and association fund raising events. The fundraising does not have to be restricted to snowmobiling. \_\_\_\_\_

8. Does the dealer represent snowmobiling and snowmobilers at club, regional, state, and national activities.

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9. Explain how the dealer is involved in all phases of snowmobiling. \_\_\_\_\_

10. Describe the methods your nominee uses to introduce non-snowmobilers to the sport. \_\_\_\_\_

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11. Describe how/when does the dealer introduce customers to organized snowmobiling. \_\_\_\_\_

12. Describe how the dealer promotes club membership and safety \_\_\_\_\_

13. Describe any special projects the dealer currently participates in. \_\_\_\_\_

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RETURN ALL APPLICATIONS TO:  
NYSSA, P.O. Box 1040, Pine Bush, NY 12566  
(Fax: 888-317-2441 or email [nyssoffice@nysnowmobiler.com](mailto:nyssoffice@nysnowmobiler.com))  
APPLICATIONS MUST BE RECEIVED BY: February 27, 2015 - NO EXCEPTIONS